



For the past 15+ years, I have loved creating websites and digital content for individuals and organisations who are passionate about making this world a better place.

## CONTACT



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www.bringtolives.com

## EDUCATION

Jan, 2022 - Present

### DIGITAL MARKETING PRO

Digital Marketing Institute

1999 - 2001

### MFA, FINE ART MEDIA

The Slade, UCL

1994 - 1998

### BFA, FINE ART

Parsons School of Design, NY

# SARAH KUEHNE

Specialising in bespoke Web and Digital Design for Charities, Educators and Change Makers.

## WORK EXPERIENCE

Sep, 2018 - Present

### DIRECTOR

BRING TO LIVES

- Design bespoke websites and digital content for charities and leadership consultants.

Feb, 2009 - Present

### ASSOCIATE DIRECTOR • MARKETING & COMMUNICATIONS iPARTNER INDIA

- Co-ordinated marketing campaigns from design and content to production of all promotional materials.
- Implemented marketing plan to improve donor relations and realise web strategy.

Feb, 2009 - Jan, 2011

### KNOWLEDGE MANAGER

THE GREAT GENERATION

- Managed external communications and brand awareness.
- Facilitated the design, production & dissemination of promotional material.

Feb, 2009 - May, 2010

### PROJECT MANAGER - SOCIAL MEDIA INTERNATIONAL AGENDA

- Articulated a social media plan for a foreign Government and led the team implementing it.
- Set targets and timelines for social media campaigns and key marketing initiatives.

Jan, 2005 - Jan, 2009

### PROJECT CO-ORDINATOR

THE FUNDING NETWORK

- Managed and co-ordinated fundraising events raising £40,000+ per each event.
- Developed and designed interactive e-invites and newsletter to raise the brand profile and increase attendance at events.

Jan, 2002 - Jan, 2005

### CUSTOMER CARE REPRESENTATIVE

SAVE THE CHILDREN